

## What's Included

### Google My Business Listing

- Published to Google & Optimized for Higher Listings
- Show Up on Google Maps
- "Order Online" Button

### Facebook Support

- Create, Publish & Boost Posts for Your First Month
- Invitation to a Private Group
- Add a "Start Order" Button

### Order-Taking System

- Automatically Receive & Print Online Orders
- Custom URL to Engage Consumers
- Ready for Pickup Notifications tell Consumers when to arrive

### Ongoing Support

- In-store & Digital Marketing Support
- Technical Support & Training as You Need it



## Operational Benefits

### Increase Order Throughput = More Orders on Busy Nights

- No Busy Signals

### Increase Order Accuracy

### Reduce Labor Required For Orders & Handling Accuracy Complaints

### Eliminate Language Barrier & Poor Phone Service Issues

### Alert Calls & Emails Notify You of Potential Issues

### Daily Sales Report Sent to Your Inbox Automatically

## Loyalty & Marketing

### Pre-Printed Menu Flyers and In-Store Signage with a QR Code to Your Online Menu

### Direct to Consumer Email Campaigns Designed to Drive Frequency\*

- "We Miss You" Email Campaign Designed to Win Back Lost Consumers
- "Family Pizza Night", "Game Day" and Other Campaigns to Keep Consumers Coming Back
- "Add to Home Screen" Campaign to Make it Easier to Order

### Private Facebook Group

- We Share Content Ideas & Templates
- We Provide Training to Aid in Growing Your Business Digitally
- Everyone Can Share Ideas & Best-Practices

### Google Campaigns

- Campaigns Designed to Boost your Online Presence



# Real People Real Voices

*"We're seeing new faces come in to pick up pizza, which is surprising. We're saving 1.5 - 3 minutes per order and don't get order accuracy complaints because the customers make the order."*

**Brian Murray, Owner**  
Annville Town & Country

*"Overall our orders are quicker, easier, and bigger. Our process is streamlined and there is a huge reduction in labor costs. We've also seen an increase in basket size and our customers appreciate they don't have to wait or call back to order."*

**Reece Simpson, Owner**  
John's Market



## OUR GUIDING PRINCIPLES

Place God first in all we do,  
Be a blessing to people,  
Trust God to meet our needs,  
Strive for excellence.

Scan the QR Code to Get  
Started Today.



DIGITAL CONSUMER  
EXPERIENCE

## CONTACT US:

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DIGITAL CONSUMER  
EXPERIENCE

**Gain Consumers Online**

**Simple Digital Ordering**

**Streamline Operations**

**Encourage Repeat Business**

