

# FEATURES & BENEFITS

HUNT BROTHERS® PIZZA



GOOGLE BUSINESS LISTING	We register and verify your Hunt Brothers Pizza business with Google and add an "Order Online" button. This allows people to find you when looking for food on Google or Google Maps.
FACEBOOK SUPPORT	We optimize your existing Facebook page to get more orders. We also create, post, and boost content to help you sell more pizza.
BRING IN NEW CONSUMERS	This program opens your business to the 28% of people who will only order food online. It is also a way for people who don't visit your store to find you online.
DIGITAL MARKETING SUPPORT	We have a dedicated team of experts who can help you get more orders and sell more pizza from your existing website, Google listing, and in-store digital assets.
IMPROVED ORDER ACCURACY	The consumer is responsible for entering their order, which means no order accuracy complaints.
REDUCE LABOR	Time is money. Reducing time on the phone, and having to walk across the store, increases your profitability.
NO MORE BUSY SIGNALS	If someone has to wait too long on hold, or gets a busy signal - they will move on to another option. Digital ordering means no more busy signals.
BRINGING ONLINE CONVENIENCE TO YOUR STORE	Digitizing your pizza program takes more time and money than most people are willing to spend. That's why we've done it for you.
NO FEES	There are no commissions or hidden fees on the orders you receive, enabling you to keep your retail low.
IMPROVED EXPERIENCE	It's quicker and easier to place big orders when you can see the whole menu, with built-in upselling.
AUTOMATICALLY PRINT ORDERS	You don't have to scramble for a pen and paper when an order comes in on our system!
MAKE PIZZA A DESTINATION DRIVER	On average, Hunt Brothers Pizza consumers spend \$1.05 on other items in the store for every \$1 they spend on pizza. They also come back for other non-pizza items, like fuel, candy, and beverages.
DIGITALLY ENGAGE YOUR COMMUNITY	Having your pizza program online gives you another tool to digitally engage your community. Partnering with schools and churches for fundraisers is easier than ever when you can share it for free on Facebook.