

## GOOGLE BUSINESS LISTING

We register and verify your Hunt Brothers® Pizza business with Google and add an "Order Online" button. This allows people to find you when looking for food on Google or Google Maps.

## FACEBOOK SUPPORT

We optimize your existing Facebook page to get more orders. We also create, post, and boost content to help you sell more pizza.

## BRING IN NEW CONSUMERS

This program opens your business to the 28% of people who will only order food online. It is also a way for people who don't visit your store to find you online.

## DIGITAL MARKETING SUPPORT

We have a dedicated team of experts who can help you get more orders and sell more pizza from your existing website, Google listing, and in-store digital assets.

## IMPROVED ORDER ACCURACY

The consumer is responsible for entering their order, which means no order accuracy complaints.

## REDUCE LABOR

Time is money. Reducing time on the phone and having to walk across the store, increases your profitability. Saves 3 minutes of time that would be spent on the phone.

## NO MORE BUSY SIGNALS

If someone has to wait too long on hold, or gets a busy signal - they will move on to another option. Digital ordering means no more busy signals.

# FEATURES & BENEFITS

 DIGITAL CONSUMER  
EXPERIENCE

## BRINGING ONLINE CONVENIENCE TO YOUR STORE

Digitizing your pizza program takes more time and money than most people are willing to spend. That's why we've done it for you.

### NO FEES

There are no commissions or hidden fees on the orders you receive, enabling you to keep your retail costs low.

### IMPROVED EXPERIENCE

It's quicker and easier to place big orders when you can see the whole menu, with built-in upselling.

### AUTOMATICALLY PRINT ORDERS

You don't have to scramble for a pen and paper when an order comes in on our system!

### MAKE PIZZA A DESTINATION DRIVER

On average, Hunt Brothers® Pizza consumers spend \$1.05 on other items in the store for every \$1 they spend on pizza. They also come back for other non-pizza items, like fuel, candy, and beverages.

### DIGITALLY ENGAGE YOUR COMMUNITY

Having your pizza program online gives you another tool to digitally engage your community. Partnering with schools and churches for fundraisers is easier than ever when you can share it for free on Facebook.

### MANAGED SOCIAL POSTING

We create and post social content, on your behalf, on Facebook and Google My Business - for no additional charge. This is a service many businesses spend hundreds of dollars each week to receive.

### REMOVE A BOTTLENECK

Digital Ordering eliminates order intake as a bottleneck, allowing order throughput to match oven throughput so you can sell more pizza on your busiest nights.